



James L. & Dorothy H. Dewar
COLLEGE of EDUCATION
& HUMAN SERVICES
VALDOSTA STATE UNIVERSITY

Department of Library and Information Studies

MLIS 7110 Online Searching Spring 2022 Three Credit Hours

INSTRUCTOR INFORMATION

Xiaoai Ren

229-249-2726

xren@valdosta.edu

Website: <https://www.valdosta.edu/about/directory/profile/xren>

Office Hours: Tuesday, Wednesday: 9:00am – 2:00pm

COURSE DESCRIPTION

An introduction to methods of information retrieval used in commercial databases and on the World Wide Web. Advanced search strategies such as complex Boolean operations and keyword commands will be included.

Prerequisite: MLIS 7000 with a grade of “B” or better.

TEXTBOOKS / RESOURCE MATERIALS

REQUIRED TEXT

No textbook is required for this course. The instructor provides numerous handouts and guided search sheets.

COURSE OBJECTIVES

Upon completion of this course, the student will be able to meet these Student Learning Outcomes (SLOs). The SLOs are aligned with MLS program objectives (<https://www.valdosta.edu/colleges/education/master-of-library-and-information-science/our-program/>)

SLO 1. Given a real-world environment of online information retrieval products, students will identify:

- Commercial vendors and marketplaces
 - Databases of varying content, scope, format, and interfaces based on usability
 - Indexing and controlled vocabulary features
 - Free Web resources
- (ALA Core Competence 3, 4, 5, MLIS PO 1, PO 2).

SLO 2. Given a series of online searching exercises that simulate real-world client questions, students will:

- Interview a client to verify information need(s)
- Identify searchable resources appropriate to information need(s)
- Translate research questions into effective and efficient search statements
- Navigate to and from adjunct files (indices, thesauri, saved documents)
- Interpret results output (citations, full records, full-text formats)
- Present findings in a form most accessible to the client
- Locate actual source materials or deliver location information to clients
- Evaluate the success of their own search efforts
(*ALA Core Competence 3, 4, 5, MLIS PO 1, PO 2*).

This course covers the following American Library Association Core Competences of Librarianship (<http://www.ala.org/educationcareers/careers/corecomp/corecompetences>):

1. Reference and User Services: The librarian understands and uses the concepts, principles, and techniques of reference and user services to provide access to relevant and accurate recorded knowledge and information to individuals of all ages and groups.

COURSE ACTIVITIES/ASSIGNMENTS/REQUIREMENTS

The following list is a brief overview of the assessments used to measure learning outcomes included in this course. Complete instructions for each assignment along with grading criteria will be posted on the BlazeVIEW course site in advance of that assignment's due date.

Graded Discussion Posts – 28 Points

You are expected to make meaningful contribution to the graded discussion topics based on course readings and interact with your classmates.

Course Project #1 – 16 Points (Due 1/30/2022)

A report that profiles a vendor and one database marketed by that vendor. In the first part of the report, you will provide an overview of the vendor – its history, financials, and contact data. Devote the second part of the report to a profile of one of the databases marketed by that vendor. Complete an evaluation form (provided) describing the scope and coverage of the database along with the usability of the interface that addresses the research needs of the intended audience for that database.

Search Exams – 32 Points

Search Exam #1 (16 points) – **Due 3/6/2022**

Search Exam #2 (16 points) – **Due 4/10/2022**

Course Project #2 – 24 Points (Due 4/24/2022)

A documented client report that demonstrates your online searching expertise in multiple databases and free Web sites to find materials on a multi-faceted topic for a client. Examples of your search histories and consultations with the client (who will be a classmate) are part of this project.

SUBMITTING ASSIGNMENTS

All written work must be submitted as attachments to the assignment modules in the BlazeVIEW course website using required formats. The university's Information Technology department provides step-by-step guides on how to use VSU's e-mail system and other

resources. The IT Help Desk is at <https://www.valdosta.edu/administration/it/solutions/>. Their telephone hotline is 229-245-4357.

LATE SUBMISSIONS, MISSED ASSIGNMENTS, & MAKE UP ASSIGNMENTS

All course work is due inside BlazeVIEW on the date and time indicated on the course calendar. Any exceptions must be negotiated in advance. Technological crises are not an acceptable excuse for submitting work late unless BlazeVIEW is down.

A grace period of 24 hours is offered without penalty (this does not include discussion boards – due to the interactive nature of these, graded discussion posts must be completed according to the course schedule). Twenty percent of the assignment grade will be deducted from the student’s score for every additional 24 hours. If you inform me of extenuating circumstances **before** the deadline, we can work out a solution for submitting a late assignment without penalty. Completely skipping an assignment is not acceptable in graduate school. To receive an A in this course requires completing **every** assignment.

If you have not submitted assignments up to the Midterm (**March 3**) in the semester, you are not eligible for an Incomplete at the end of the semester. A grade of Incomplete is also not an option unless a non-academic situation interferes with completion of assignments **after** the option to withdraw without academic penalty passed. You must request withdrawal through the office of the VSU Registrar.

COURSE GRADES

Course grades will be awarded as follows:

- A: 90%–100%
- B: 80%–89%
- C: 70%–79%
- D: 60%–69%
- F: Lower than 60%

No grade below a C will be credited toward a VSU graduate degree and students must receive a grade of B or better to earn credit in core courses and the required collection development elective.

ATTENDANCE POLICY

VSU requires that you attend class in the first week. All course activities will be conducted through BlazeVIEW [and/or other platform(s) as designated by the instructor]. Course content is delivered asynchronously according to the course calendar. It is your responsibility to participate in all course activities and submit assignments on time. It is in your best interest to log into the course at least several times each week (daily is best) to check announcements, discussion board posts, and emails.

COMMUNICATION

Communication will be conducted through **BlazeVIEW email, postings and replies** in the discussion board, and/or **BlazeVIEW announcements**. Check these areas at least several times per week (daily is recommended) as you are responsible for knowing all information communicated through these channels.

VSU requires that all correspondence between the student and the instructor be conducted through official university channels. To that end, all email correspondence related to this course is to be sent using the email client built into the BlazeVIEW course website. For other correspondence with any VSU faculty members or administrative offices, please use your VSU email account.

A **Got Questions** discussion board will be available for the duration of the semester. Please post course-related questions that may be relevant to your classmates on the discussion board. You are expected to subscribe to and read this discussion board regularly. If you contact me via e-mail, I will get back to you within 48 hours or sooner. If you would like to speak with me over the phone or using the Collaborate Ultra classroom, please schedule an appointment with me via email.

PROFESSIONALISM

The Department of Library and Information Studies expects you to pursue your academic endeavors and conduct yourself in a professional and ethical manner. All work submitted in the course must represent your own efforts. Cite sources and include reference information. You should communicate in a professional manner in both speech and writing and maintain a professional attitude, being respectful to others and their viewpoints. Exercise an awareness of the pervasiveness of the online environment and strive to maintain a professional online presence.

ACADEMIC INTEGRITY

You are responsible for knowing and abiding by the Academic Integrity Policy as set forth in the Student Code of Conduct (<https://www.valdosta.edu/administration/student-affairs/student-conduct-office/student-handbook.php>) and the COEHS Policy Statement of Plagiarism (<https://www.valdosta.edu/colleges/education/deans-office/policy-statement-of-plagiarism.php>). All students are expected to do their own work and to uphold a high standard of academic ethics. Consequences for acts of academic dishonesty are detailed in the COEHS Policy Statement of Plagiarism.

For more information, visit Academic Honesty at VSU (<https://www.valdosta.edu/academics/academic-affairs/academic-honesty-at-vsuhp>).

STUDENT OPINION OF INSTRUCTION SURVEY

At the end of the term, all students will be expected to complete an online Student Opinion of Instruction survey (SOI) that will be available through SmartEvals. Students will receive an email notification through their VSU email address when the SOI is available (generally at least one week before the end of the term). SOI responses are anonymous to instructors/administrators, and they will be able to access results only after they have submitted final grades. Before final grade submission, instructors will not be able to see any responses, but they can see the percentage of students who have or have not completed their SOIs. While instructors will not be able to see student names, an automated system will send a reminder email to those who have yet to complete their SOIs. Students who withdraw or drop a course will also be sent invitations to complete the Dropped Course Survey. Complete information about the SOIs, including how to access the survey, is available on the SOI Procedures webpage (<https://www.valdosta.edu/academics/academic-affairs/sois/>).

TITLE IX STATEMENT

Valdosta State University (VSU) is committed to creating a diverse and inclusive work and learning environment free from discrimination and harassment. VSU is dedicated to creating an environment where all campus community members feel valued, respected, and included. Valdosta State University prohibits discrimination on the basis of race, color, ethnicity, national origin, sex (including sexual harassment and sexual violence), sexual orientation, gender identity, religion, age, disability, genetic information, or veteran status, in the University's programs and activities as required by applicable laws and regulations such as Title IX. The individual designated with responsibility for coordination of compliance efforts and receipt of inquiries concerning nondiscrimination policies is the University's Title IX Coordinator: Dr. Sherolyn Hopkins, titleix@valdosta.edu, Student Union, Suite 3106, Valdosta State University, Valdosta, Georgia 31698, 229-333-5941. To file a report (not make an inquiry) please visit https://cm.maxient.com/reportingform.php?ValdostaStateUniv&layout_id=7

ACCOMMODATION STATEMENT

Students with disabilities who are experiencing barriers in this course may contact the Access Office for assistance in determining and implementing reasonable accommodations. The Access Office is located in Farbar Hall. The phone numbers are 229-245-2498 (V), 229-375-5871. For more information, please visit VSU's Access Office (<https://www.valdosta.edu/student/disability/>) or email access@valdosta.edu

Helpful Links

Technical Support (IT helpdesk)	https://www.valdosta.edu/administration/it/solutions/
Center for eLearning (support for BlazeVIEW)	https://www.valdosta.edu/academics/elearning/
Academic Support Center	https://www.valdosta.edu/asc/
Hope Connect (Mental Health Services)	https://www.valdosta.edu/administration/student-affairs/student-health/hope-connect-about.php