

Syllabus MLIS 7999
Special Topics in Library and Information Science
Summer 2004
Intellectual Property and the Librarian
An Asynchronous Web-Based Course

Dr George Gaumont ggaumont@valdosta.edu
Dr Wallace Koehler wkoehler@valdosta.edu

MLIS Program
Odum Library, Valdosta State University
Valdosta, GA 31698

Phone 229 333 5860
Fax 229 259 5055

The course follows the Summer II calendar – classes begin June 9, and end July 27, 2004.

The purpose of this course is to introduce LIS students to the rules, regulations, laws, and ethics surrounding the use of intellectual property. We will explore historical practice. We wish to provide the student with an understanding of the “hows” and “whys” of intellectual property and how intellectual property may be used in today’s digital environment. Upon completion of the course, students will have gained an understanding of the processes and limits of intellectual property practice, with particular emphasis on the librarian-patron interaction.

Readings

There is one required textbook: Carrie Russell, *Complete Copyright, An Everyday Guide for Librarians*. The book is still in press and is expected to be published by mid-June. Ms Russell has very kindly provided us with a digital copy. We make available a pdf version of each chapter as it is assigned. Once the book is published, you are to acquire a copy.

Other readings are available online, in USG libraries, or through ILL.

June Lester and Wallace Koehler, *Fundamentals of Information Studies: Understanding Information and Its Environment*. NY: Neal-Schuman, 2003.

Read these by the last week:

Carla Hess, "Books in Time," in *The Future of the Book*, Geoffrey Nunberg ed. (Berkeley: UC Press, 1996).

Michael McFarland, "Intellectual Property, Information, and the Common Good" in Spinello and Tavani, eds, *Readings in CyberEthics, 2 ed.* Boston: Jones and Bartlett: 2004.

Simon Newman and Wallace Koehler "Copyright: Moral Rights, Fair Use, and the Online Environment" forthcoming *Journal of Information Ethics*. Online

And read at least one of the following:

Bollier, David. *Silent Theft: The Private Plunder of Our Common Wealth*. New York: Routledge, 2002.

Lessig, Lawrence. *The Future of Ideas: The Fate of the Commons in a Connected World*. New York: Random House, 2001.

Vaidhyanathan, Siva. *Copyrights and Copywrongs: The Rise of Intellectual Property and How it Threatens Creativity*. New York: New York University Press, 2001.

Requirements

Each student will write:

- **45% of grade.** (25% each paper) Two short papers not to exceed ten (10) pages each. The first paper will discuss an intellectual property issue addressed by Russell in chapters 1-4, the second paper in chapters 5-8. Prior to writing each paper, the student will consult with one of the professors on an appropriate subject. The first paper is due **June 30**, the second **July 23**.
- **45% of grade.** A final set of scenarios will be provided the class by July 23. Students are to evaluate each of the scenarios and to justify their reasoning with documentation. Each scenario is a case study involving an intellectual property issue that librarians may encounter in practice.
- **10% of grade.** List discussion.

Grade scale

A: 91-100, B: 81-90, C: 71-80, D: 61-70. F: below 61.

Course Calendar

Read and discuss the following chapters and readings during the periods indicated. Weeks begin on "Wednesdays" end on "Tuesdays"

Week 1 – June 9-15

Chapter 1 Maggie Discovers Copyright

Original and purpose of U.S. Copyright Law

The Basics

Duration of copyright

Copyright term complexities

Lester and Koehler, Chapters 9 and 10.

Week 2 - June 16-22

Chapter 2 Professor Kahn Exercises Fair Use

Copyright Exemptions

Fair Use

Case study analysis

Fair Use Guidelines

Making Reproductions of Copyrighted Works (Section 108)

Week 3 - June 23-29

Chapter 3 Veronda Donates Books and Videos to the Local Library

First Sale

Teaching and copyright exemptions

Week 4 - June 30-July 6

Chapter 4 Ben's interlibrary loan request is denied

Interlibrary Loan

Course packs

Artistic Works

Reserves and Electronic Reserves

Week 5 July 7-13

Chapter 5 Lena posts a Web site with hyperlinks

Is digital different?

Digital Millennium Copyright Act (DMCA) of 1998

Digital copies

Electronic mail, discussion lists, weblogs

Peer-to-peer file sharing

Digitization

Linking

Digital Rights Management

Week 6 July 14-20

Chapter 6 Charles Seeks Permission from a Copyright Holder

Getting Permission

Put the Agreement in Writing

Other Collective Rights Organizations

Copyright Infringement

Remedies

State Sovereign Immunity

Week 7 July 21-27(note two chapters final week)

Chapter 7 Walter Clicks "Yes" to an Online License Agreement

Licensing
Other Federal Intellectual Property Laws
International Copyright Organizations and Treaties
Plagiarism

Chapter 8 Lola Lola is an Advocate for Balanced Copyright Law
Librarians and Copyright – A Match Made in Heaven
Advocacy 101
Taking the Lead