

VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
March 7, 2016

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Rose Room on Monday, March 7, 2016. Mr. Stanley Jones, Registrar, presided.

Members Present: Dr. Michelle Ritter, Ms. Catherine Bowers, Dr. Ellis Heath (Proxy for Dr. Gary Futrell), Ms. Sarah Arnett, Ms. Catherine Bowers (Proxy for Dr. Nicole Cox), Dr. Frank Flaherty, Dr. Ray Elson, Dr. Ellis Head, Dr. Katherine Lamb, Dr. Lars Leader, Dr. Linda Floyd, Ms. Laura Carter, Ms. Jessica Lee and Dr. Xiaoi Ren.

Members Absent: Dr. Marc Pufong, Dr. Gary Futrell, Dr. Patti Campbell, Dr. Kristen Johns, Dr. Nicole Cox, and Dr. Lorna Alvarez-Rivera.

Catalog Editor: Dr. Jane Kinney.

Visitors Present: Dr. Marsha Walden, Dr. Mike Griffin, Dr. Don Leech, Dr. Robert Harding, Mr. Dennis Conway, Dr. Kate Warner, Dr. Karen Sodowsky, Dr. Frank Barnas, Dr. Carl Cates, Dr. Bob Gannon, Dr. Rey Martinez, Dr. Attila Cseh.

The Minutes of the February 8, 2016 meeting were approved by email on February 11, 2016. (pages 1-2).

A. College of Arts and Sciences

1. Revised curriculum for the BA in Political Science – New Track International Studies was approved effective Fall Semester 2016. (pages 3-5).
2. New course, Biology (BIOL) 6530, “Comparative Biomechanics”, (COMPARATIVE BIOMECHANICS – 4 credit hours, 3 lecture hours, 3 lab hours, and 6 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...biologist. Mechanics is used to investigate how aquatic...function. Sample topics include integrated... (pages 6-12).
3. New course, Biology (BIOL) 6540, “Bioinformatics”, (BIOINFORMATICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the course description changed to read ... systems biology may be included. (pages 13-18).

B. College of Nursing and Health Sciences

1. Revised curriculum for the AAS in Dental Hygiene was approved effective Fall Semester 2016. (pages 19-20).
2. New course, Dental Hygiene Program (DHYG) 1080, “Oral Biology”, (ORAL BIOLOGY – 5 credit hours, 5 lecture hours, 0 lab hours, and 5 contact hours), was approved effective Fall Semester 2016 with the description changed to - A study of external and internal morphological characteristics of human primary and secondary dentition. Tooth identification systems, classifications of occlusion, and dental anomalies are introduced. (pages 21-34).
3. Deactivation of DHYG 1000, 1010, and 1020 was noted effective Fall Semester 2016. (pages 35-37).

C. College of Education and Human Services

1. Revised Selected Educational Outcomes and Examples of Outcome Assessments for the BS in Office Administration and Technology was approved effective Fall Semester 2016. (pages 38-41).
2. Revised curriculum for the MLIS degree was approved effective Fall Semester 2016. (pages 42-43).
3. Revised Admission requirements for the MED in Health and Physical Education was approved effective Fall Semester 2016. (pages 44-49).
4. Revised Admission requirements for the EDS in Coaching Pedagogy in Physical Education was approved effective Fall Semester 2016. (pages 50-54).
5. Revised course title, Communication Disorders (CSD) 3020, “Audiology I: Hearing Science”, (AUDIOLOGY I: HEARING SCIENCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall

Semester 2016. (pages 55-56).

6. Revised credit hours, Communication Disorders (CSD) 4020, “Speech Science”, (SPEECH SCIENCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 57-58).
7. Revised course title, Communication Disorders (CSD) 4051, “Audiology II: Auditory Diagnostics and Disorders”, (AUDILGY II:AUDTRY DIAG/DISRDER – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 59-60).
8. Revised Selected Educational Outcomes for the MED in School Counseling was approved effective Fall Semester 2016. (pages 61-63).
9. Revised Retention and Dismissal for the MED in School Counseling was approved effective Fall Semester 2016. (pages 64-66).
10. Revised Examples of Outcome Assessments for the MED in School Counseling was approved effective Fall Semester 2016. (pages 67-69).
11. Revised Admissions requirements for the MED in School Counseling was approved effective Fall Semester 2016. (pages 70-72).
12. Revised curriculum for the MS in Psychology – Industrial Organizational was approved effective Fall Semester 2016. (pages 73-75).
13. Revised course credit hours and description, Psychology (PSYC) 7690, “Professional Issues in I/O Psychology”, (PROF ISS IN I/O PSYCHOLOGY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ... field of I/O psychology. Developing competencies across applied, academic, and service related sectors is emphasized. (pages 76-78).
14. New course, Psychology (PSYC) 8380, “Employment Law and Personnel Practices”, (EMP LAW & PERSONNEL PRACT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 79-86).

D. College of Business

1. Revised Area F and Senior College Curriculum for the BBA in Accounting was approved effective Fall Semester 2016. (pages 87-89).
2. Revised Area F and Senior College Curriculum for the BBA in Economics was approved effective Fall Semester 2016. (pages 90-92).
3. Revised Area F and Senior College Curriculum for the BBA in Finance was approved effective Fall Semester 2016. (pages 93-95).
4. Revised Area F and Senior College Curriculum for the BBA in Management was approved effective Fall Semester 2016. (pages 96-98).
5. Revised Area F and Senior College Curriculum for the BBA in International Business was approved effective Fall Semester 2016. (pages 99-101).
6. Revised Area F and Senior College Curriculum for the BBA in Marketing was approved effective Fall Semester 2016. (pages 87-89). (pages 102-104).
7. Revised Area F and Senior College Curriculum for the BBA in Healthcare Administration was approved effective Fall Semester 2016. (pages 105-107).
8. New minor in Operations Management was approved effective Fall Semester 2016. (pages 108-109).
9. New minor in Business Law was approved effective Fall Semester 2016. (pages 110-111).
10. New minor in Business Analytics was approved effective Fall Semester 2016. (pages 112-113).

11. Revised requirements for the minor in Healthcare Administration was approved effective Fall Semester 2016. (pages 114-115).
12. Revised requirements for the minor in Entrepreneurship was approved effective Fall Semester 2016. (pages 116-117).
13. New course, Healthcare Administration (HCAD) 3100, "Introduction to Healthcare Informatics", (HEALTHCARE INFORMATICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 118-125).
14. New course, Marketing (MKTG) 4530, "International Marketing Communications", (INT MARCOM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...4500. An examination of advertising... (pages 126-130).
15. Revised course prerequisite, Healthcare Administration (HCAD) 3200, "Healthcare Management", (HEALTHCARE MGNT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 131-133).
16. Revised course prerequisite, Healthcare Administration (HCAD) 3400, "Healthcare Financing and Insurance", (HEALTHCARE FINANCING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 134-136).
17. Revised course title, prerequisite, and description, Healthcare Administration (HCAD) 3600, "Healthcare Information Systems and Security", (HEALTHCRE INFO SYSTMS/SECURITY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...security, and management of... (pages 137-139).
18. Revised course prerequisite, Healthcare Administration (HCAD) 4100, "Healthcare Human Resources Management", (HEALTHCARE HUMAN RESOURCE MGNT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 140-142).
19. New course, International Business (IB) 4900, "International Business Capstone", (INTER BUS CAPSTONE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...3000. A capstone...majors. Strategic management concepts are integrated into the functions of International Business. Analysis of...scale are emphasized. (pages 444-453).
20. Revised Undergraduate Program Objectives were approved effective Fall Semester 2016. (pages 454-456).

E. College of the Arts

1. New course, Perspective (PERS) 2240, "Shape-note Singing and The Sacred Harp", (SHAPE-NOTE SINGING – 2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...will explore nineteenth-century shape-note...composers, and their context... (pages 143-149).
2. New minor in Health Communication was approved effective Fall Semester 2016 with the COMM 3041 changed to COMM 4441. (pages 150-153)
3. New course, Communications Arts (COMM) 1500, "Introduction to Communication Studies", (INTRO TO COMM STUDIES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 154-158).
4. New course, Communications Arts (COMM) 1800, "Communication Technology", (COMMUNICATION TECHNOLOGY – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016. (pages 159-163).
5. New course, Communications Arts (COMM) 3031, "Communication Law and Ethics", (COMM LAW AND ETHICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 164-167).
6. New course, Communications Arts (COMM) 3111, "Applied Communication Research", (APPLIED COMM

- RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 168-171).
7. New course, Communications Arts (COMM) 3211, “Event Planning”, (EVENT PLANNING – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016 with the description changed to read – An introduction to the principles of event management including planning,... . (pages 172-175).
 8. New course, Communications Arts (COMM) 3331, “Creativity and Communication Design”, (CREATIVITY AND COMM DESIGN – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016. (pages 176-179).
 9. New course, Communications Arts (COMM) 3411, “Visual Communication and Aesthetics”, (VISUAL COMM AND AESTHETICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 180-183).
 10. New course, Communications Arts (COMM) 3421, “Social Media Strategies”, (SOCIAL MEDIA STRATEGIES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 184-187).
 11. New course, Communications Arts (COMM) 4111, “Data Analytics for Communication”, (COMM DATA ANALYTICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...3111. Analysis of large... . (pages 188-191).
 12. New course, Communications Arts (COMM) 4151, “Applied Health Communication”, (APPLIED HEALTH COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the prerequisite changed from COMM 3230 to COMM 3231. (pages 191-196).
 13. New course, Communications Arts (COMM) 4431, “Listening and Interviewing”, (LISTENING AND INTERVIEWING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 197-200).
 14. New course, Communications Arts (COMM) 4441, “Communication Across Difference”, (COMM ACROSS DIFFERENCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 201-204).
 15. New course, Communications Arts (COMM) 4521, “Crisis Communication and Negotiation”, (CRISIS COMM & NEGOTIATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 105-208).
 16. New course, Communications Arts (COMM) 4531, “Communicating Globally”, (COMMUNICATING GLOBALLY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 209-212).
 17. Revised course description, Communications Arts (COMM) 2300, “Interpersonal Communication”, (INTERPERSONAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 213-214).
 18. Revised course number, title, and description, Communications Arts (COMM) 2500, “Communication, Culture, and Community”, (INTRO TO COMM STUDIES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 215-217). Deactivation of COMM 2520.
 19. Revised course number, title, prerequisite, and description, Communications Arts (COMM) 3011, “Argumentation and Advocacy”, (ARGUMENTATION AND ADVOCACY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 218-220). Deactivation of COMM 3071.
 20. Revised course number, prerequisite, and description, Communications Arts (COMM) 3231, “Health Communication”, (HEALTH COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 221-223). Deactivation of COMM 4160.
 21. Revised course number, title, prerequisite, and description, Communications Arts (COMM) 3311, “Teams and Leadership”, (TEAMS AND LEADERSHIP – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was

- approved effective Fall Semester 2016. (pages 224-226). Deactivation of COMM 3100.
22. Revised course number, title, prerequisites, and description, Communications Arts (COMM) 4401, “Advanced Interpersonal Communication”, (ADV INTERPERSONAL COMMUNICATN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 227-229). Deactivation of COMM 4140.
 23. Revised course number, prerequisites, and description, Communications Arts (COMM) 4421, “Nonverbal Communication”, (NONVERBAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 230-232). Deactivation of COMM 3320.
 24. Revised course number, prerequisites, and description, Communications Arts (COMM) 4501, “Organizational Communication”, (ORGANIZATIONAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the proposed prerequisite changed to COMM 3111. (pages 233-235). Deactivation of COMM 3400.
 25. Revised course number, title, prerequisites, and description, Communications Arts (COMM) 3321, “Conflict Management”, (CONFLICT MANAGEMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 236-238). Deactivation of COMM 3410.
 26. Revised course number, prerequisites, and description, Communications Arts (COMM) 4611, “Directed Study in Communication Arts”, (DIRECTED STUDY COMM ARTS – 1-3 credit hours, 1-3 lecture hours, 0 lab hours, and 1-3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...instruction for advanced majors for enrichment in their... (pages 239-241). Deactivation of COMM 3600.
 27. Revised course number, Communications Arts (COMM) 3021, “Persuasion”, (PERSUASION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 242-244). Deactivation of COMM 4060.
 28. Revised course number, title, prerequisites, and description, Communications Arts (COMM) 4461, “Interpersonal Communication Capstone”, (INTERPERSONAL COMM CAPSTONE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 245-247) with prerequisites changed from 4400 to 4401. Deactivation of COMM 4340.
 29. Revised course number, title, prerequisites, and description, Communications Arts (COMM) 4511, “Professional Communication”, (PROFESSIONAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the prerequisite changed from 3330 to 3111. (pages 248-250). Deactivation of COMM 4400.
 30. Revised course number, title, prerequisites, and description, Communications Arts (COMM) 4561, “Organizational Communication Capstone”, (ORGANIZATIONAL COMM CAPSTONE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 251-253). Deactivation of COMM 4420.
 31. Revised course number, title, prerequisites, and description, Communications Arts (COMM) 4601, “Special Topics in Communication”, (SPEC TOPICS IN COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 254-256). Deactivation of COMM 4600.
 32. Revised course number, title, and prerequisites, Communications Arts (COMM) 4671, “Internship in Communication”, (INTERNSHIP IN COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 257-259). Deactivation of COMM 4670.
 33. Deactivation of COMM 2400, 3000, 3310, 3500, 3550, 3661, 3670, 3800, 3900, 4130, 4170, 4340, 4420, 4430, and 4440 effective Fall Semester 2017. (pages 260-262).
 34. Revised requirements for the minor in Communication was approved effective Fall Semester 2016. (pages 263-266).
 35. Revised catalogue narrative for the Department of Communication Arts was approved effective Fall Semester 2016. (pages 267-272).
 36. Revised catalogue narrative, Area F, and Senior College Curriculum for the BFA in Communication was approved effective Fall Semester 2016. (pages 273-278).

37. New major BFA in Public Relations was approved effective Fall Semester 2016 with the first paragraph changed to read ...demanding field in which professionals... . (pages 279-284).
38. Revised course number, and description, Public Relations (PREL) 2000, "Introduction to Public Relations", (INTRO PUBLIC RELATIONS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 285-287). Deactivation of COMM 3200.
39. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 3210, "Strategic Design for Public Relations", (STRATEGIC DESIGN PUB RELATIONS – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2016. (pages 288-290). Deactivation of COMM 3210.
40. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 3220, "Strategic Writing for Public Relations", (STRATEGIC WRITNG PUB RELATIONS – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...3510. A study of the writing of public... . (pages 291-293). Deactivation of COMM 3220.
41. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 3240, "Strategic Design for Digital Media", (STRATEGIC DESIGN DIGITAL MEDIA – 3 credit hours, 2 lecture hour, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016. (pages 294-296). Deactivation of COMM 3240.
42. Revised course prefix, hours, prerequisites, and description, Public Relations (PREL) 4200, "Public Relations Research", (PUBLIC RELATIONS RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the prerequisite changed from COMM 3311 changed to COMM 3111. (pages 297-299). Deactivation of COMM 4200.
43. Revised course prefix, hours, prerequisites, and description, Public Relations (PREL) 4220, "Integrated Communication", (INTEGRATED COMMUNICATION – 3 credit hours, 3 lecture hour, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 300-302). Deactivation of COMM 4220.
44. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 4230, "Public Relations Capstone", (PUBLIC RELATIONS CAPSTONE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 303-305). Deactivation of COMM 4230.
45. New course, Public Relations (PREL) 3230, "Public Relations Case Studies", (PR CASE STUDIES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 306-310).
46. New course, Public Relations (PREL) 3250, "Public Relations in Health Care", (PR IN HEALTH CARE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 311-314).
47. New course, Public Relations (PREL) 4600, "Special Topics in Public Relations", (SPECIAL TOPICS IN PR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 315-318).
48. New course, Public Relations (PREL) 4610, "Directed Study in Public Relations", (DIRECTED STUDY IN PR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...Department Head. An exploration of topics outside of the prescribed curriculum of public relations. Topics assigned by instructor. May be repeated for credit when topics differ. (pages 319-322).
49. New course, Public Relations (PREL) 4670, "Internship in Public Relations", (INTERNSHIP IN PR – 3-9 credit hours, 0 lecture hour, 3-9 lab hours, and 3-9 contact hours), was approved effective Fall Semester 2016 with the description changed to read ..."Unsatisfactory". Apprenticeship or internship in public relations environments. (pages 323-326).
50. Revised catalogue narrative for the BFA in Theatre Arts was approved effective Fall Semester 2016. (pages 327-330).
51. Revised Core Area F for the BFA in Theatre Arts was approved effective Fall Semester 2016. (pages 331-333).
52. Revised Senior College Curriculum for the BFA in Theatre Arts – Theatre Management Track was approved effective Fall Semester 2016. (pages 334-337).
53. Revised degree requirements for the MAC degree were approved effective Fall Semester 2016. (pages 338-341).

54. Revised catalogue narrative for the BFA in Dance was approved effective Fall Semester 2016. (pages 342-345).
55. Revised Core Area F and Senior College Curriculum for the BFA in Mass Media was approved effective Fall Semester 2016 move first sentence under proposed requirements page 348 to between and second and third paragraph. (pages 346-353).
56. New course, Mass Media (MDIA) 3001, "Media Production I", (MEDIA PRODUCTION I – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2016. (pages 354-357).
57. New course, Mass Media (MDIA) 3002, "Media Production II", (MEDIA PRODUCTION II – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2016 with the word description changed to read ...focus on capturing, editing... . (pages 358-361).
58. New course, Mass Media (MDIA) 3003, "Media Production III", (MEDIA PRODUCTION III – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2016. (pages 362-365).
59. New course, Mass Media (MDIA) 3100, "Writing for Media II", (WRITING FOR MEDIA II – 3 credit hours, 3 lectures hour, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 366-369).
60. New course, Mass Media (MDIA) 3125, "Social Media", (SOCIAL MEDIA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 370-373).
61. New course, Mass Media (MDIA) 3175, "Transmedia Storytelling", (TRANSMEDIA STORYTELLING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 374-377).
62. New course, Mass Media (MDIA) 3225, "Media Research and Audience Analysis", (MEDIA RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 378-381).
63. New course, Mass Media (MDIA) 3250, "Sports, News and Entertainment Announcing", (ANNOUNCING – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016. (pages 382-385).
64. New course, Mass Media (MDIA) 4200, "Media Law and Ethics", (MEDIA LAW & ETHICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 386-389).
65. New course, Mass Media (MDIA) 4700, "Digital Media Production Capstone", (MEDIA CAPSTONE – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2016. (pages 390-393).
66. New course, Mass Media (MDIA) 4960, "News Workshop", (NEWS WORKSHOP – 3 credit hours, 0 lecture hours, 6 lab hours, and 6 contact hours), was approved effective Fall Semester 2016 with the description changed to read ... techniques. The course focuses on identifying... . (pages 394-398).
67. Revised course title, and description, Mass Media (MDIA) 2100, "Introduction to Media Writing", (MEDIA RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 399-401).
68. Revised course title, prerequisites, and description, Mass Media (MDIA) 3400, "Screenwriting", (SCREENWRITING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 402-404).
69. Revised course title, prerequisites, and description, Mass Media (MDIA) 3500, "Newswriting", (NEWSWRITING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...online news. The course emphasizes writing... . (pages 405-407).
70. Revised course number, prerequisites, and description, Mass Media (MDIA) 2350, "Media and Culture", (MEDIA AND CULTURE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 408-410). Deactivation MDIA 4350.
71. Revised course credit hours, and description, Mass Media (MDIA) 4950, "Senior Seminar", (SENIOR SEMINAR – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...focuses on the compilation of student portfolio... . (pages 411-413).

72. Revised course credit hours, prerequisites, and description, Mass Media (MDIA) 4961, “Audio Workshop”, (AUDIO WORKSHOP – 3 credit hours, 0 lecture hours, 6 lab hours, and 6 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...instructor. The production on portfolio materials... (pages 414-416).
73. Revised course credit hours, prerequisites, and description, Mass Media (MDIA) 4962, “Video Workshop”, (VIDEO WORKSHOP – 3 credit hours, 0 lecture hours, 6 lab hours, and 6 contact hours), was approved effective Fall Semester 2016. (pages 417-419).
74. Revised course credit hours, prerequisites, and description, Mass Media (MDIA) 4963, “International Documentary Production Workshop”, (IDP WORKSHOP – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...instructor. The production... (pages 420-422).
75. Revised course credit hours, prerequisites, and description, Mass Media (MDIA) 4964, “Sports Workshop”, (SPORTS WORKSHOP – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read ...instructor. The production... (pages 423-425).
76. Revised course title, prerequisites, and description, Mass Media (MDIA) 4965, “New Media Workshop”, (NEW MEDIA WORKSHOP – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 426-428).
77. Deactivation of MDIA 3050, 3060, 3110K, 3120K, 3130K, 3150K, 3300, 3450, 3800, 4010, 4020, 4040, 4110K, 4120K, 4130K, 4150K, 4240K, 4270, 4333, 4334, 4335, 4450, 4600, 4650, 4800, 4951, and 4952 effective Fall Semester 2017. (pages 429-431).
78. Revised requirements for Certificate in Institutional Cross-Training Certificate for Journalism and Mass Media Students was approved effective Fall Semester 2016. (pages 432-435).
79. Revised requirements for the Certificate in Sports Broadcasting were approved effective Fall Semester 2016. (pages 436-439).
80. Revised requirements for the minor in Mass Media were approved effective Fall Semester 2016. (pages 440-443).

Respectfully submitted,

Stanley Jones
Registrar