

VALDOSTA STATE UNIVERSITY
ACADEMIC COMMITTEE MINUTES
December 2, 2013

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Rose Room on Monday, December 2, 2013. Dr. Sharon Gravett, Assistant Vice President for Academic Affairs, presided.

Members Present: Dr. Kathe Lowney (Proxy Dr. Michael Sanger), Dr. Gary Futrell, Dr. Dawn Lambert, Dr. Jimmy Bickerstaff, Dr. Kristen Johns, Dr. Lorna Alvarez-Rivera, Dr. Kathe Lowney, Dr. Gary Futrell (Proxy Dr. Ray Elson), Dr. Aubrey Fowler, Dr. Linda Floyd, Dr. Linda Floyd (Proxy Dr. Dee Ott).

Members Absent: Ms. Denise Atkinson, Dr. Michael Sanger, Dr. Marc Pufong, Dr. Frank Barnas, Dr. Ray Elson, Dr. Kimberly Lamb, Dr. Lars Leader, Dr. Dee Ott, Mr. Howard Carrier, and Dr. Colette Drouillard.

Catalog Editor: Dr. Jane Kinney

Visitors Present: Dr. Don Leach, Dr. David Nelson, Ms. Nicole Cox, Ms. Marie Elliott, Dr. Ray Young, Dr. Reynaldo Martinez, Ms. Teresa Williams, Dr. Mark Smith, Dr. Bob Gannon, and Dr. Doug Farwell.

The Minutes of the November 11, 2013 meeting were approved by email on November 20, 2013. (pages 1-4).

A. College of Business

1. Revised senior college curriculum for the BBA in Economics was approved effective Fall Semester 2014. (pages 5-6).
2. Revised requirement for the minor in Advertising and Promotions was approved effective Fall Semester 2014 with the effective date changed from Spring to Fall. (pages 7-8).
3. Revised requirements for the BBA in Management was approved effective Fall Semester 2014. (pages 9-10).
4. Revised prerequisites, Marketing (MKTG) 4300, "Creative Advertising Strategy", (CREATIVE ADVERTISING STRATEGY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 11-13).
5. Revised course description, Marketing (MKTG) 4980, "Marketing Internship", (MARKETING INTERNSHIP – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 14-16).

B. College of Education and Human Services

1. Revised Examples of Outcomes Assessment for the MED in ACE – Business Education and Information Technology Option was approved effective Fall Semester 2014. (pages 17-19).
2. Revised Selected Educational Outcomes for the MED in ACE – Business Education and Information Technology Option was approved effective Fall Semester 2014. (pages 20-22).
3. Revised Examples of Outcomes Assessment for the MED in ACE – Workforce Education and Development Option was approved effective Fall Semester 2014 and changed to read ...7640 and ACED 7150. . (pages 23-25).
4. Revised Selected Educational Outcomes for the MED in ACED – Workforce Education and Development Option was approved effective Fall Semester 2014. (pages 26-28).
5. Revised Examples of Outcome Assessments for the EDD in ACE was approved effective Fall Semester 2014. (pages 29-31).
6. Revised Selected Educational Outcomes for the EDD in ACE was approved effective Fall Semester 2014. (pages 32-34).

C. College of Arts and Sciences

1. New course, Perspective (PERS) 2330H, "Honors Women in the Visual Arts", (HONORS WOMEN IN THE VISUAL ARTS – 2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Spring Semester 2014

with the effective date changed from Spring 2013 to Spring 2014. (pages 35-49).

2. New course, Native American Studies (NAS) 3630, “Native American Women”, (NATIVE AMERICAN WOMEN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 49A-51).
3. New course, Native American Studies (NAS) 3620, “Post Colonization Issues in Indigenous Cultures”, (POST-COL ISSUES IN INDIG CUL – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 52-54).
4. New course, Native American Studies (NAS) 3610, “Native American Thought”, (NATIVE AM THGHT AND CULTURES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 2014. (pages 55-57).
5. Revised Thesis narrative section and degree requirements for the MS in Biology was approved effective Fall Semester 2014. (pages 58-60).
6. New credit hours and course description, Biology (BIOL) 7900, “Graduate Seminar”, (GRADUATE SEMINAR – 2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Fall Semester 2014. (pages 61-63).
7. Deactivation of SOCI 6700 and SOCI 7500 was approved effective Fall Semester 2014. (pages 64-65).

D. College of the Arts

1. Revised course description, Music (MUSC) 4900, “Directed Study in Music”, (DIRECTED STUDY IN MUSIC – 1-3 credit hours, 1-3 lecture hours, 0 lab hours, and 1-3 contact hours), was approved effective Spring Semester 2014 with the effective date changed from Fall 2013 to Spring 2014. (pages 66-68).
2. Revised Selected Educational Outcomes for the BA in Art was approved effective Fall Semester 2014 with the effective date changed from Spring 2014 to Fall 2014. (pages 69-70).
3. Revised course title and description, Art (ART) 3101, “Jewelry and Metalsmithing I”, (JEWELRY AND METALSMITHING I – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 71-73).
4. Revised course title and description, Art (ART) 4102, “Jewelry and Metalsmithing II”, (JEWELRY AND METALSMITHING II – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014. (pages 74-76).
5. Revised department narrative – Department of Communication Arts was approved effective Fall Semester 2014. (pages 77-79)
6. Revised course title, description and reactivation, Communication Arts (COMM) 2400, “Introduction to Communication Research”, (COMMUNICATION RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...communication research. Communication research and design... . (pages 80-82A).
7. New course, Communication Arts (COMM) 2520, “Introduction to Intercultural Communication”, (INTERCULTURAL COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read – A study of...differences on persons... . (pages 83-85A).
8. New course, Communication Arts (COMM) 3661, “Fundamentals of Multimedia Journalism”, (MULTIMEDIA JOURNALISM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...journalism. Training in multimedia... . (pages 86-88A).
9. New course, Communication Arts (COMM) 3900, “Introduction to Online Research”, (ONLINE RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Examination of the Internet for... . (pages 89-91A).
10. Revised Grade Point Average Requirement for the BFA in Speech Communication or Mass Media was approved

effective Fall Semester 2014. (pages 92-95).

11. New track for the BFA in Mass Media – Emergent Media and Communication was TABLED. (pages 96-98).
12. New course, Mass Media (MDIA) 4010, “Media and Government”, (MEDIA AND GOVERNMENT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Course exploration of how media... . (pages 99-101A).
13. New course, Mass Media (MDIA) 4020, “Media and Representation”, (MEDIA AND REPRESENTATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Explore how media... . (pages 102-104A).
14. New course, Mass Media (MDIA) 4040, “Applied Communication”, (APPLIED COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Explore applied... . (pages 105-107A).
15. New course, Mass Media (MDIA) 4333, “Online Journalism”, (ONLINE JOURNALISM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Examination of how to... . (pages 108-110A).
16. New course, Mass Media (MDIA) 4334, “Social Media”, (SOCIAL MEDIA – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Examination of the relationship....Twitter, and Tumblr. Students... . (pages 111-113A).
17. New course, Mass Media (MDIA) 4335, “Multimedia Digital Editing”, (MULTIMEDIA DIGITAL EDITING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...instructor. Advanced instruction... . (pages 114-116A).
18. New course, Mass Media (MDIA) 4951, “EMAC Capstone Project”, (THESIS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...Media. A capstone course in which students will complete faculty-supervised research on a topic related to their field of study, write, and submit their thesis. (pages 117-119A).
19. New course, Mass Media (MDIA) 4965, “Multimedia Design”, (MULTIMEDIA DESIGN – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...Media. Capstone course in which students will... . (pages 120-122A).
20. Revised course title and description, Communication Arts (COMM) 7999, “Thesis and Project”, (THESIS AND PROJECT – 1-6 credit hours, 1-6 lecture hours, 0 lab hours, and 1-6 contact hours), was approved effective Fall Semester 2014 with the description changed to read ...creative project undertaken during... . (pages 123-125).
21. Revised degree requirements for the MAC in Communication was approved effective Fall Semester 2014. (pages 126-128).

Respectfully submitted,

Stanley Jones
Registrar